**Max Weiss**

 (847) 924-5423 • mnw223@gmail.com • www.maxweiss.org

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| **Education**  |
| **University of Illinois at Urbana-Champaign December 2018***Bachelor of Arts in Liberal Arts and Sciences**Major: Political Science, Minors in Communications and Public Relations***Edmund J. James Honors Scholar, Political Science Departmental Honors****Dean’s List Fall 2016, Spring 2017, Fall 2017****GPA:3.97** |
| **Relevant Experience** |
| *Communications Intern,* **JB Pritzker for Governor**, Chicago, IL **May 2018-Present***Communications Director,* **Illini Democrats**, Champaign, IL **May 2017 – March 2018*** Tasked with creating content, posts, and advertising strategies for Illini Democrat’s Facebook, Twitter, and Instagram
* Designed email campaign strategies, including outreach, fundraising, and engagement specialized emails
* Maintained press relations with local newspapers, reporters, and the campus Daily Illini by creating a comprehensive press list of local newspapers, TV networks, and radio networks. Has successfully achieved over a dozen pieces of earned media in major outlets, including Chicago Tribune, NBC Chicago, WGN, and Champaign News Gazette.
* Executed all facets of major event planning, including forums with Congressional candidates and Gubernatorial candidates

*Intern* *Coordinator*, **State Representative Carol Sente**, Vernon Hills, IL **May 2017- September 2017*** Supervise seven interns to ensure quality work and on time completion of tasks
* Conduct in depth research on complex topics, including school funding reform (SB1), Capitol Compromise Budgets, Democratic Proposed Budgets, and numerous other topics.
* Assist in creation of talking points, social media postings, electronic newsletters, and responses to news organizations
* Manage and oversee aspects of major events in district, such as our Education Formula and Budget town hall, attended by 54 constituents, and Fourth of July Parades.

*Social Media Director***, Friends of Carol Sente,** Vernon Hills, IL **May 2016—September 2016** * Completed the summer canvassing shift with a 69% “yes” rate
* Persuaded 40% of supporters who were canvassed to place yard signs, exceeding set goals
* Oversaw Rep. Sente’s social media pages and increased Facebook follower count by 175% using exclusively organic methods
* Integrated 3 different sets of campaign literature with website messaging and social media strategy
* Used voter and polling data from 44 precincts to create an overarching campaign strategy for social media and online advertising
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| *Legislative Intern***, State Representative Carol Sente,** Vernon Hills, IL **May 2015—December 2016** * Crafted press releases and mailings, as well as invite flyers in both English and Spanish
* Researched possible cuts and sources of revenue during the Illinois Budget Crisis
* Drafted bill ideas revolving around higher education affordability and environmental reforms.
* Assisted in the organization of 1,500 paper and electronic records
* Recruited 17 students from 3 different high schools to volunteer for Rep. Sente at community service events
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| *Director,* **Illinois Model United Nations**, Champaign, IL **October 2016—March 2017**  * Designed an educational political simulation for present day events in the Illinois House of Representatives
* Ran a committee of 65 students to simulate the IL General Assembly
* Oversaw a team of 4 Auxiliary Staffers to implement goals for creating a successful conference
* Composed a 20-page background guide on the impacts of the IL State Budget Crisis of 2015-2017
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| **Relevant Skills** |
| *NGP VAN, Microsoft Office, iMovie and Garage Band, Conversational Spanish, Database Research, Constituent Casework, R statistical programming, Press Release Writing, Social Media Marketing, Event Planning, Basic Graphic Design* |
| **Organization Memberships** |
| President**, Students for JB Pritzker,** Champaign, IL  **August 2017- Present**Member, **Illinois Student Government,** Champaign, IL  Committee on Governmental and Community Affairs **September 2016—Present**Chief Justice**, Illinois Student Government,** Champaign, IL **March 2017-January 2018** |
| **Honors** |
| *Outstanding Delegate,* Illinois Model United Nations Conference **September 2016***Outstanding Delegate*, Model United Nations Conferences at the University of Illinois, Northwestern University, and Brown University **2014 and 2015***Illinois State Scholar* **June 2016** |